



ADVERTISEMENT AND SPORT MARKETING

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advertising-sponsoring
offer

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World League Final Men's Volleyball

06-10 of July 2011, Poland

Gdask/Sopot Ergo Arena competition hall



Brazil, USA, Cuba, Russia, Poland, Italia, Argentina, Serbia



Invitation

Poland- the host of final tournament of World League 2011!!!

„The most important volleyball event for the third time in the history takes place in Poland! World League's Finals are undoubtedly one of the most important volleyball events in the world. This year, eight teams will be qualified to this prestigious tournament (including Polish National Team as a host). Between 6 and 10 of July, in Ergo Arena competition Hall, the best teams in the world, selected from lasting almost two months intercontinental rounds will stand in front of each other. Polish National Team in its group met with current world champions- Brazilians, present Olympic Champions- Americans and this year's debutant- Puerto Rico. Every day thousands of supporters in Ergo Arena competition hall and millions of viewers in front of tv sets from all over the world will be watching games of the best teams. This tournament has always attracted mass of fans of this the most beautiful discipline.

The possibility of watching “in action” such stars as Giba, Stanley, Priddy, Murilo happens very rarely and gathering them all in one place happens only at champions rank events. World League Finals are the only opportunity to watch volleyball on the highest level. Four matches in one day, eight best teams in the world- all that only in July in Ergo Arena competition hall.”*

**source PZPS*

I would like to invite you to use this great event for your advertising- sponsoring purposes. Please find below all details about forms of exposition.

Lech Róžański



Television

Polsat

World League Finals will be broadcast extensively by POLSAT television and as it was during the intercontinental tournaments- Polsat will use the high-tech digital system HIGH DEFINITION.

There will be 16 matches during the World League Final Tournament. Eight teams are divided into two groups of four, where each team plays with every team from the group. Two teams from each group will qualify to the semi-finals. At the end of the tournament there will be third place match and big final.

Please find below the schedule of the Tournament.

There will be live coverage of all the matches on POLSAT channels.

Main POLSAT will broadcast all the matches with Polish National Team. The rest of the matches will be broadcast by POLSAT SPORT.



Schedule

2011 FIVB WORLD LEAGUE – Final Tournament
06-10 of July 2011, GDANSK/SOPOT Ergo Arena Competition Hall

Wednesday 06.07.2011

11:00 – group E
13:30 – group E
17:15 – group F
20:00 – group F – match with Polish National Team

Thursday 07.07.2011

11:00 – group E
13:30 – group E
17:15 – group F
20:00 – group F – match with Polish National Team

Friday 08.07.2011

11:00 – group E
13:30 – group E
17:15 – group F
20:00 – group F – match with Polish National Team

Saturday 09.07.2011

17:00 – I semi-final
20:00 – II semi-final

Sunday 10.07.2011

17:00 – III place match
20:00 – FINAL



Offer

Advertising video bands

We would like to offer you advertising on electronic video bands which are situated along the long and two short sides of the sports floor opposite television cameras in the first advertising plan. There is 70 running meters all together.

We guarantee minimum 5 minutes of the exposition on every match. The "exposition" means 15 seconds films (advertising spots).

Cost of exposition during the all 16 matches of World League Final Tournament – If you are interested in the offers and prices, please do not hesitate to contact me.



contact:

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